

East Lyme Democratic Town Committee/Salem Town Committee

October 22, 2020, 7:00 p.m.

Meeting via Zoom

Minutes

This is a combined joint meeting with the ELDTC and the Salem DTC. Jason Deeble called the meeting to order at 7:00 p.m.

1. Martha Marx Campaign

Martha Marx thanked everyone for their campaign support. Jason Ortiz (Martha Marx Campaign Manager) spoke about the status of the campaign. Mr. Ortiz is prioritizing name recognition for Ms. Marx in order for potential supporters to be aware of her campaign and increase the likelihood that they will vote for her. Phone bank volunteers for her campaign would help in that regard. Mr. Ortiz noted that Ms. Marx was doing well with unaffiliated voters and 25% of voters have already submitted their vote via an absentee ballot. Mr. Ortiz recommended that campaigns can purchase ads that can be displayed in the Day. He also would also appreciate individuals texting messages to friends and family with a link to posts on the Martha2020 website.

2. Cate Steel Campaign

There are sign waving events planned for the remainder of the campaign. Nickie Delucco Padilla has Martha Marx and Cate Steel signs available for people who may desire them for sign waving events. Volunteers for phone banking for Ms. Steel would be appreciated. The CallFire system is being used. That system allows messages with Ms. Steel's voice to be left on individual's answering machine. Beth Hogan emphasized the need to be respectful of voter's privacy and only call during certain hours with persuasion being non aggressive in nature. Rich Steel noted that there will be videos posted on Cate Steel's Facebook page and he would appreciate sharing of these videos on Facebook. Tony Attanasio noted that comments (including comments with just emojis) would increase a candidate's exposure on Facebook. Cate Steel noted that a video of her debate is available on the Chamber of Commerce website. Articles about the debate in the New London Day can also be posted on Facebook.

3. Treasurer's Reports

Jason Deeble noted that the current balance is \$7347.

4. Minutes

Steve Larcen submitted a motion to approve the minutes from the October 1st combined ELDTC/Salem DTC meeting. Dave Jacobs seconded the motion and the motion was unanimously approved.

5. Chairperson's Report

Jason Deeble noted that there are still volunteers needed for poll standing on Election Day. Volunteers can sign up via the link for SignUPGenius that was set up by Christine Stahl. Mr. Deeble noted that the deadline for submitting letters to the editor is coming up very shortly. He also thanked everyone for all their work during the campaign. T.J Butcher noted that they may have signs available for use during Election Day in East Lyme. He noted that Salem was

short on poll standers for this election. He hoped that ELDTTC members and other supporters would come to Salem for sign waving this Saturday.

6. ELDTTC Campaign Subcommittee Report/ Election Day/Governance Committee

Steve Larcen noted the updated campaign activities subcommittee report that was sent out via email to members. Mr. Larcen highlighted in yellow actions that the subcommittee is focusing on during the remainder of the campaign and during Election Day. He also noted that Terry Donovan may need some help transporting signs on the Monday before Election Day. The central location for signs will be on the grounds at Dan Cunningham's office. Christine Stahl has set up the SignupGenius program allowing people to sign up to volunteer to poll stand on Election Day. Wendi Sims noted that the poll standing location needed to be adjusted at the high school due to the location for curbside voting at the high school. Ms. Sims and Beth Hogan noted that poll standers cannot impede the voters at the polls. The poll stander should basically just greet the voter by saying hello and thanking them for voting unless the voter approaches them and initiates a conversation. Mr. Larcen noted a gathering via Zoom scheduled for election night. The start time of this Zoom gathering was changed to 9:00 as Ms. Sims noted that absentee ballots would take awhile to tabulate. Peter DeRosa and Beth Hogan noted that the governance committee is focused on Election Day and will address potential changes to future campaign planning and campaign activities after the election.

T.J Butcher thanked everyone for their work and both he and Jason Deeble agreed that the joint Salem/East Lyme town committee meetings were very constructive.

Motion: T.J Butcher submitted a motion to adjourn the meeting at 7:47. Dave Jacobs seconded the motion and the motion was unanimously approved.

Respectfully submitted,

Richard Gordon